## Letter from the Chairman of Amstrad

Dear New Customer

I am first of all delighted to welcome you to the world of Amstrad, with your purchase of this new Notebook computer.

This product is known inside our company as one of my "BABIES". The background to its inception stemmed from my personal desire to be able to use a computer.

Yes - I am embarrassed to say that, as the Chairman of one of Europe's largest manufacturers of computers, I have never been able to use one! A while ago I called a meeting with some of my engineering staff and explained that I wanted us to make a simple to use computer. I explained that I am not interested in knowing what's inside the machine and what the specification of the machine is. I just want a machine that is simple to operate and understand.

After many months of development and many meetings in which I was asked to give my opinion on the simplicity of its operation, the first of this product type evolved. This product is the third of a long line of our generation of simple to use computers.

Although the Notebook is very simple to use computers. Although the Notebook is very simple to use, it should not be underestimated. I decided to write the first section (Section 1) of this instruction book to cover very simply the main functions for the first time novice user. The second section of the book has been written by the "BOFFINS" and uncovers a vast world of the machine's operation. If you still have any problems in understanding the Notebook, see page 460 for details of our telephone hotline support.

I am sure that if you have never used a computer before that once you have started to use the Notebook, you will be delighted with the results - so remember that it was AMSTRAD that put you in touch with the world of computing.

If you are delighted with your new skills, please show them off and recommend a friend or colleague. Help us to make AMSTRAD the entry-level computer standard.

Yours sincerely

Alan Sugar Chairman